



Watercrest Mall

LEASING GUIDE

CO-OWNED BY

GROWTHPOINT
PROPERTIES



01

GROWTHPOINT OVERVIEW



MANAGER & OWNER OF MALL

Our extensive and diverse portfolio of retail assets consists of quality, well-supported malls in major metropolitan areas that have a high renewal success rate.

From community shopping centres and lifestyle retail parks to large regional malls, they are a positive force for the local economy and society through their charity and community work, building strong connections with our shoppers.



RETAIL PORTFOLIO OVERVIEW

Our retail properties give us access to valuable property data and retail statistics.

The data offers key insight into consumer behaviour patterns and allows us to offer an optimal mix of retailers that best serve the surrounding communities.

In addition, our shopping centres regularly undergo refurbishments and extensions, ensuring that they remain relevant and appealing to our shoppers.



02

MALL PROFILE



02 MALL PROFILE

WATERCREST MALL

Embracing laid-back country living, in the heart of the upper highway, Watercrest Mall brings all that's good about city life right into the countryside.

Enjoy a relaxed shopping experience with over 118 stores, including eateries. Whether you browse, shop or dine, Watercrest Mall caters to your every need!



OFFERING

The area known as the Upper Highway is a rapidly developing residential node of preference in the Durban area. It consists of 30,000 households, including upmarket estates of Cotswolds Downs Golf Estate, Kirtlington Equestrian Estate, 101 Acutts and Cotswold Fenns.

Just 30km outside of Durban, Kwa-Zulu Natal, lies the suburb of Waterfall. The lush area is a breath of fresh air with its natural beauty and peaceful atmosphere, country living at its best!



Small Regional Mall



TOTAL RETAIL GLA:

44 892m²



ANCHOR/MAJOR TENANTS:

Checkers
Dis-chem
Shoprite
Value Co
Waterfall Superspar
Woolworths



CATCHMENT AREA:

Hillcrest
Waterfall
Upper Kloof
Botha's Hill
Assagay



30 Fashion outlets

118 Retail stores & eateries



14 Eateries



8 ATMs

1 Branch



81 National retailers



2397

FREE
Parking Bays

SHOPPER PROFILE



AVERAGE
Shopper Age
35 - 50

68% **32%**
Female Male

FOOT AVERAGE
ANNUAL TRAFFIC
7.1 million
Shoppers

FOLLOWERS
Facebook
36 000

FOLLOWERS
TikTok
30 400

LSM (LIVING STANDARD MEASURE) **8 – 10+**

LANGUAGES MOST SPOKEN **English** **IsiZulu**



03

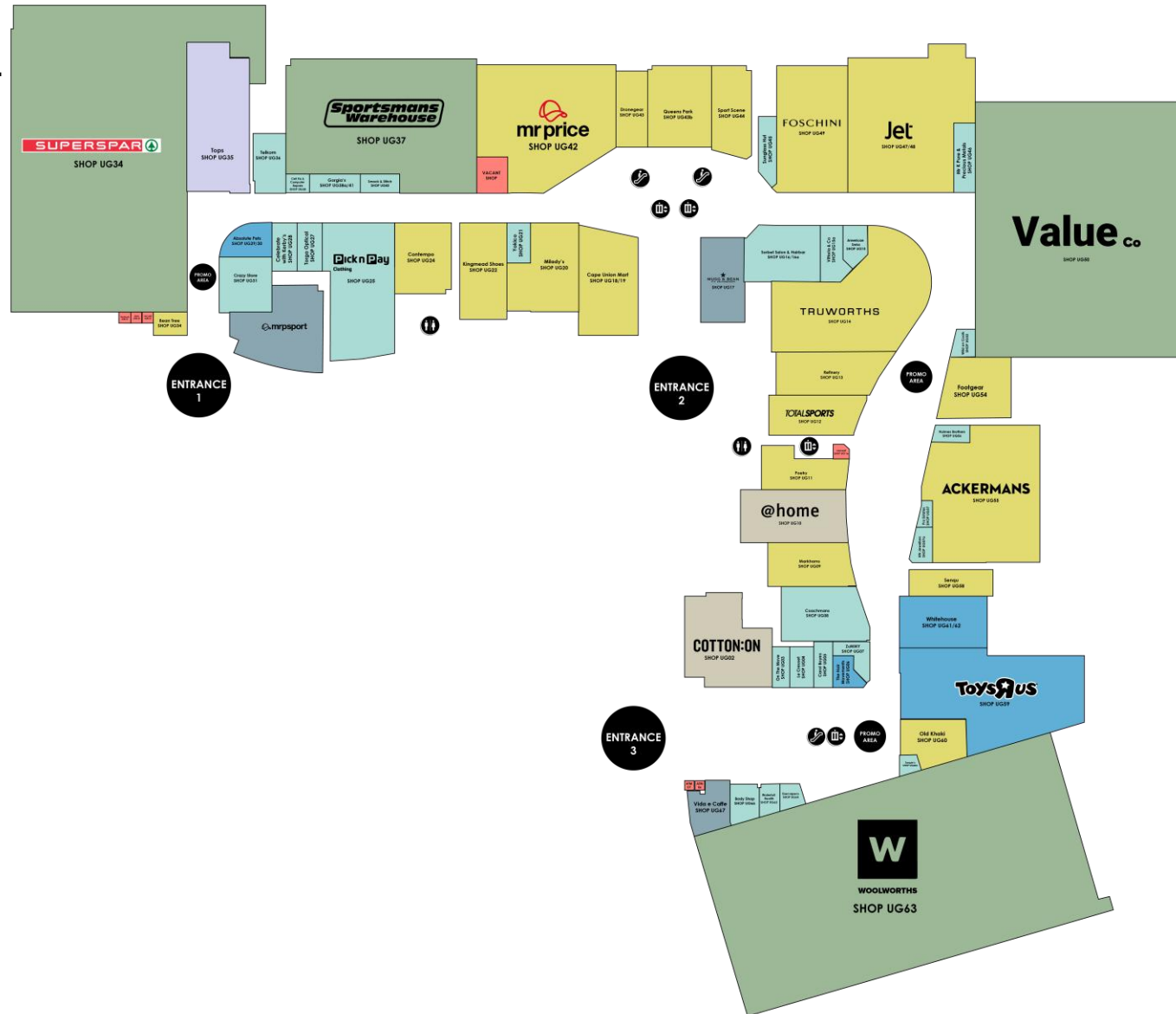
FLOOR PLANS



03 FLOOR PLANS



UPPER GROUND LEVEL



03 FLOOR PLANS



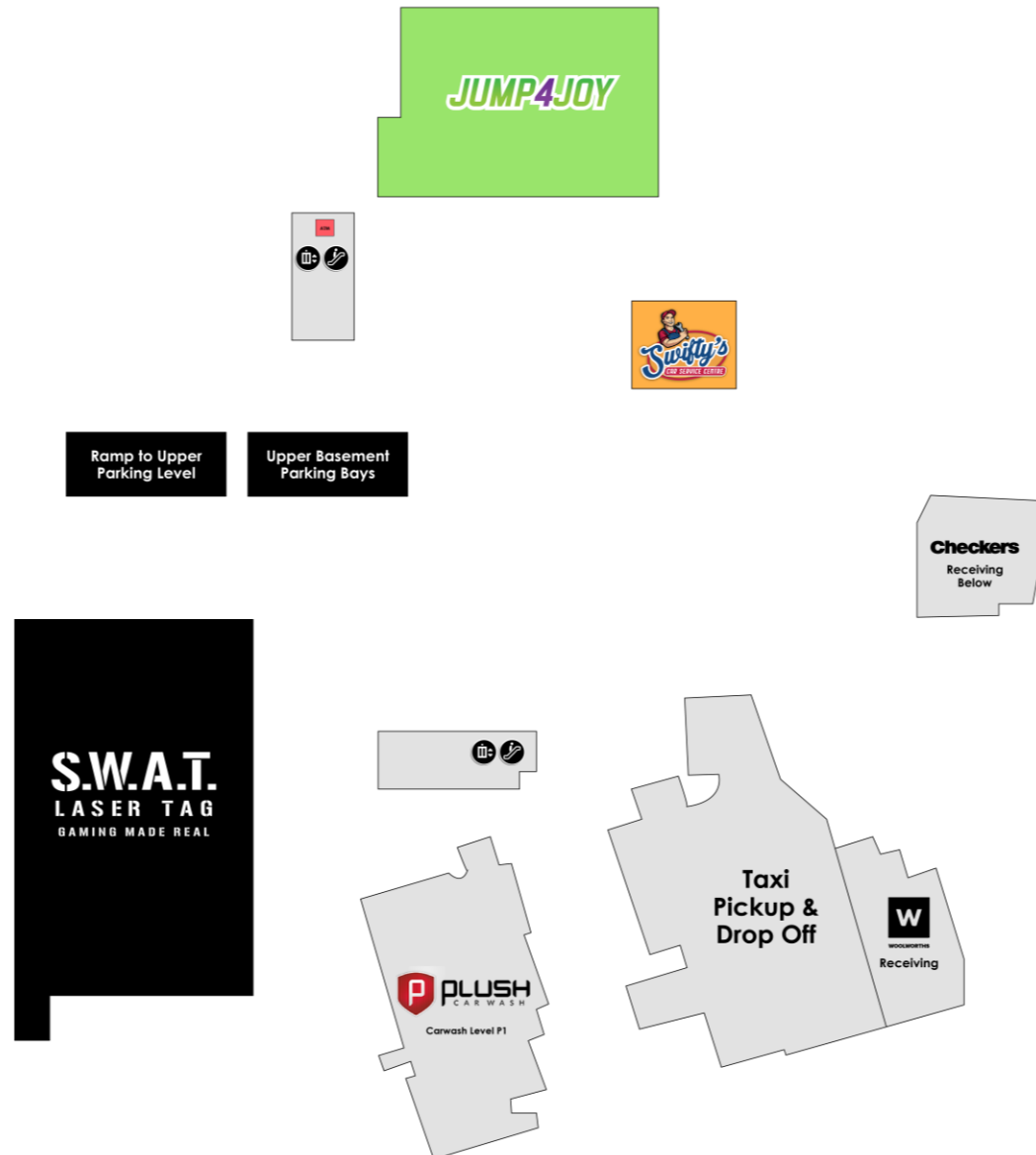
LOWER GROUND LEVEL





03 FLOOR PLANS

PARKING LEVEL P1



04

STORE LISTING



04 STORE LISTING



Fashion & Accessories

Ackermans
Clothing Junction
Contempo
Cotton On
Foschini
Holmes Brothers
JAM Clothing
JET
Markham
Miladys
Mr Price
Old Khaki
PEP
Pick n Pay Clothing
Poetry
Queenspark
Refinery
Senqu
Truworths
Uniq

Banks & Services

Capitec
FNB ATM
Nedbank ATM
Standard Bank ATM
ABSA ATM

Department Stores

Checkers
Shoprite
Superspar
Value Co
Woolworths

Car Dealership

Chery Waterfall

Gifts & Specialty Stores

Absolute Pets
Carrol Boyes
Cash Crusaders
Celebrate with Kerby's
Checkers Liquor
Exclusive African Arts
Petshop Science
The Crazy Store
The Festive Market
Tobacco Mart
Tops

Optometric & Eyewear

Execuspecs
I See Optical
Sunglass Hut
Torga Optical
Vision Works

Health & Beauty

Clicks
Dis-Chem
Dynamic Hiit Studios
Gorgias Cosmetics
Guru Jee Barber
Link Hills Pharmacy
Sorbet and Hairbar
The Body Shop
The Hair Movement
Waterfall Health
Xquisite Hair Studio

Sport & Outdoor

Cape Union Mart
Drone Gear
Mr Price Sport
Sportscene
Sportsmans Warehouse
Total Sports

Interior & Home

@Home
Le Creuset
Pep Home
Sheet Street
Whitehouse
Wild Fig Tree

Luggage

The Coachman

Toys & Games

BizTraders
Games Dot Com
Toys R Us

Kiosk

Freddo Ice Cream
Gadget Candy
Vuse

Cellular & Electronics

Case Craft
Cell Café
Cell Fix & Computer Repairs
Incredible Connection
MTN
Telkom
V Cell Fix
Vodacom

Footwear

Footgear
Kingsmead Shoes
On The Move
Tekkie Town

Books & Stationery

Bargain Books
PNA
Yokico
Zummmmy

Jewellery

American Swiss
Mr K Precious Metal
Tarquin Jewellers

Services

Fototec
Key & Shoe Cove
Plush Carwash
Pro estates
Reprint
Smock & Stitch
Swift's Car Service
Watercrest Steam
We Buy Cars

Restaurants

Billie Boys
Debonairs
Fish Aways
Gorimas
King Pie
Deli-ish
Milky Lane
Mugg & Bean
Saffron Spice
Shawarma Max
Spur
Steers
Vida e Caffè
Wimpy
Xpresso Café

Entertainment

J4J
Kids Rides
Laser Tag
Rollatopia
Ster-Kinekor

05



EXHIBITION, ADVERTISING & MARKETING OPPORTUNITIES



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EXHIBITION / KIOSK OPPORTUNITIES

View the list of exhibition and kiosk space options at Watercrest Mall and secure short-term space to get your brand or products in front of our high traffic areas within the mall.



ADVERTISING OPPORTUNITIES

Get your product or brand in front of millions of shoppers while they're in shopping mode with media and promotional opportunities.



MALL MARKETING

Find out about shopper-focused marketing and promotional activities designed to drive footfall and maximise retail performance.



WATERCREST MALL

LEASING ENQUIRIES

CO-OWNED BY

GROWTHPOINT
PROPERTIES



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